



AGRA
Sustainably Growing
Africa's Food Systems

#VALUE4HER

Initiative

In partnership with





About VALUE4HER

VALUE4HER is Africa's first and largest agribusiness network dedicated to women. It is developed by AGRA (Alliance for a Green Revolution in Africa) to connect women entrepreneurs to the resources, knowledge, and opportunities needed to grow and sustain their agribusinesses. From access to markets and finance to capacity-building and networking, VALUE4HER equips women agripreneurs with the tools they need to thrive. By joining VALUE4HER, you become part of a community committed to your growth and empowerment. You will find a platform where you can connect with other like-minded women, gain business insights, access trade opportunities, and build meaningful partnerships.





Benefits to your agribusiness

Tailored capacity

building and mentorship: Receive specialized training to improve your skills and business operations. VALUE4HER provides courses, workshops, and mentorship in financial management, digital marketing, business planning, and more – all designed to meet the unique needs of your agribusiness.

Market access and opportunities

building and mentorship: Receive specialized training to improve your skills and business operations. VALUE4HER provides courses, workshops, and mentorship in financial management, digital marketing, business planning, and more – all designed to meet the unique needs of your agribusiness.

Financial linkages and support

Access the funding your agribusiness needs. From financial literacy programs to direct connections with investors, microfinance institutions, and banks, VALUE4HER helps you secure the right financial solutions for growth.

Networking and peer support

Connect with other women agripreneurs across Africa. The VALUE4HER platform fosters an environment of collaboration, mentorship, and peer learning – giving you access to a supportive network that understands your challenges and offers guidance.

Testimonials



"VALUE4HER has been transformative for my business. From financial training to connecting with buyers at the global level, I have experienced real growth. Being part of a community of women who uplift each other is priceless."

Jane Maigua, CEO, Exotic EPZ

"As a woman in agribusiness, finding funding was a major challenge. VALUE4HER introduced me to microfinance partners who believed in my potential. Now, I can confidently say that my agribusiness is thriving."

Patricia Lagat, CEO, Horti Grid Limited

"Joining VALUE4HER has been transformative for women in horticulture across Kenya. Our members have particularly benefited from the networking opportunities, allowing them to exchange knowledge, find new markets, and access mentorship that helps their businesses grow sustainably."

Carol Mumbi, Nairobi Horticulture Centre Kenya,
Directorate Representative



How to Join

Joining VALUE4HER is simple and quick:

1

Register your interest: Sign up at <http://www.bit.ly/Value4HerOnboarding> and complete a short form about your agribusiness.

2

Get connected: Once registered, we will reach out to you giving full access to the VALUE4HERConnect platform where you can explore available opportunities, training, and resources.

3

Grow your network and business: Start networking with other women agripreneurs, access markets, find funding opportunities, and participating in trainings tailored to your business needs.

About AGRA

AGRA (Alliance for a Green Revolution in Africa) is a pan-African organization established in 2006 to drive inclusive and sustainable agricultural transformation. Operating in over 11 African countries, AGRA focuses on improving the livelihoods of smallholder farmers, fostering economic growth, and promoting food security. Through partnerships with governments, private sector, and development partners, AGRA works to ensure that agriculture becomes a catalyst for economic transformation across the continent. With VALUE4HER, AGRA's commitment to women's empowerment and agribusiness growth is realized through capacity-building, mentorship, and market access initiatives. For more information, visit www.agra.org.

About Impact Africa Consulting Limited

Impact Africa Consulting Limited is a leading consultancy firm headquartered in Nairobi, Kenya, with a team of experts both within the country and beyond. We specialize in Sustainability Advisory, Impact Assessment and Reporting, Training and Capacity Building, Research and Innovation Consultancy, Resource Mobilization, Enterprise Support Services and HSE and OHS Services. We support businesses, investors, governments, and development partners. Our primary goal is to contribute to sustainable development by helping our clients realize their potential in sustainability and contributing to their core business goals. Our focus lies in delivering a comprehensive array of consulting services catering to both the private and public sectors. For more information visit www.impactingafrica.com

For more information or support in joining VALUE4HER, reach out to us:

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